



Registered Office: Frejgatan 13, Office 1471
114 79 Stockholm, Sweden

Executive Office: c/o Zurich Management Grp.
Ocean Business Plaza – Mezzanine
Marbella
Panama City, Panama
507.340.0209
admin@rudiuscapital.eu
www.rudiuscapital.eu

Project Funding Options

There are two general avenues to project funding with Rudius Capital & Trust KB (RCT).

1. Direct Investment by our Private Equity Division
2. Leveraging Seed Capital through the use of pure funding mechanisms.

Let's evaluate some of the salient points of each:

Private Equity Investment

Target Projects: RCT will consider direct investment into approved projects. At this time the types of projects that are most favored by RCT include: Manufacturing, technology, problem solving IT, clean energy, water and agriculture enhancement, micro-finance administration and related projects which provide long term economic /social impact and sustainability through the development of existing resources or the creation of new resources.

Project Stage: The RCT Private Equity Division will consider projects in the above categories which have initial Phase I development already completed and are in need of mezzanine financing to bring the business into full production, development or distribution. Manufacturing and technology projects should have working prototypes of the product which meet the specifications of marketing materials and market needs. The product should be demonstrable as a finished product ready to be set up for manufacturing, sale and distribution. Real Estate development projects should already have the land acquired. At the end of the day, the project should be viable with an established base of operation with tangible assets ready to deploy or develop. If a project has not yet reached these benchmarks we will recommend the seed capital leverage option.

The Business Structure: In most cases, RCT will establish a separate business trust and/or development company which will receive the investment capital and create the added value for the project in this entity. RCT will initially control this company. Investments will be made as necessary to develop FF&E and manufacturing capacity, real estate, inventory and other assets as required by the business plan. The clients

will maintain full control of their own company and operate it as a 'management company' lending their expertise in guiding and directing the business development company. As the project progresses and develops, the management company will have the opportunity to purchase portions of the development company according to the terms of the contract thus being able to eventually achieve 100% equity with full control without the burdens of a scheduled debt service burden. The ultimate goal is for there to be a full, or agreed upon transfer of value to the trust client. Details will vary on each project. All approved projects will ultimately involve personal meetings and site inspections at client expense.

Leveraging Seed Capital

Target Projects: Any business project which is legal, ethical and moral is eligible to benefit from our seed capital leveraging mechanisms.

Seed Capital Requirements: The more seed capital a firm has to work with, the quicker they can achieve their objectives. The minimum required is 1% of the needed funding amount with the lowest amount being 250,000 Euro.

The Business Structure: Client will set up a business trust and fund it with the seed capital. The trustee will have a mandate to utilize available methods to leverage this amount and generate the necessary capital to fund the project in increments over a specified period of time. This will be done through profits generated from private placement or investing profits from a leveraged amount of matching funds or other proven, established mechanisms available at the time.

The time horizon will be 12 months minimum to 60 months maximum, depending on the needs and development horizon of the project. The trust will generally hold 49% ownership of the project company. The client will repurchase this equity position according to the terms of the trust agreement based on the market value at time of completion. This means that one could consider 51% of the total funding of the project as 'non-recourse' to the client.

Assistance in Securing Required Seed Capital: For those clients who do not have the required seed capital RCT can assist in the following manner:

1. Client sets up a cash management trust account with RCT as the vehicle to manage investor funds and the subsequent leverage. Cost: 3,500 Euro or currency equivalent.
2. As a 'trust client', RCT will provide client with assistance in preparing a suitable offer to present prospective investors to come in and invest in the project to provide the needed seed capital as a supplement and introduction to the client business plan.
3. RCT will introduce client to a minimum of 30 extensive and valuable networks of qualified investors (local and international) where he can present his offer and negotiate his own deal directly with investors. This includes 6 regional networks in the USA, 7 in Asia and Oceania, 8 in Europe, 2 in Canada, 3 in South America, 1 in the Caribbean and 1 in South Africa. These networks will give client access to several thousand qualified investors who are: private, high net worth individuals, successful business people, smaller private equity firms, some venture capital, finance brokers and financiers of all kinds. RCT will provide access to all of the above from one simple interface. See the addendum to this document (on the following page), for more details.

Addendum to 'Project Funding Options' document

Securing the Needed Seed Capital

When a project is in its nascent preliminary stage of conception and has not yet achieved the benchmarks mentioned earlier in this document in order to attract the mezzanine financing discussed, RCT can assist the clients with the procedure outlined previously and help the client to secure his needed seed capital in order to progress to the next level.

In order to attract capital, you need to have the proper business structure which offers integrity to bring confidence to the investor that things will be managed properly. Through the use of the business trust structure and using RCT as an independent intermediary, we accomplish this. We'll work with you to structure an attractive offer to investors which will stand out head and shoulders above the competition seeking their attention.

The following is a discussion of the sources we can introduce our clients to in order to seek the needed capital.

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Finding a business angel or investor for your business can be a difficult process, but the networks we'll introduce you to are the perfect place for entrepreneurs to start their search.

We'll introduce you to two of the largest databases of angel investors based in both the USA and abroad, who invest in all types of projects. These resources can give you access to thousands of potential investors around the globe. We charge no commission for this service. It is a free introduction we provide for our clients. Our goal is to help you find your seed capital as soon as possible so that we can all proceed to the next level which is where things will get more interesting for all of us.

Using these global investor networks is a fast and easy process to get your business proposal in front of investors that are interested and experienced in your market sector.

Angel Investor Groups (Resource #1)

For entrepreneurs looking to start a brand new business you may have come across the term angel investor or angel investor groups and not been entirely sure what they are or how they can help you start your new business. Angel Investor Groups are simply private investors who have formed themselves into investment groups or investment clubs so that they can invest more money into new businesses than they could if they were operating on their own.

Typically investors can be grouped into the different levels of capital they are willing to invest. Friends, Family and Personal investment generally sits in the lower end of the scale, investment from these groups of people are normally lower than what investment organizations can typically invest into a business. Therefore, (personal reasons aside) this form of investment may not be completely suitable for your own circumstances as you may require more money to launch your new business properly.

At the higher end of the scale you have venture capital companies who typically invest very large sums of money into new businesses. However, these companies generally don't bother investing in smaller business

start-ups as they are looking for large profits. So if you're not looking for a huge investment backer then you can probably forget about Venture Capital firms as they won't be interested in your proposition.

Sitting in the middle, plugging the gap between friends and family investors and venture capital firms are the angel investor groups who will typically invest a wide range of finance levels into business start-ups. Working with angel investment groups can be beneficial to an entrepreneur as it is possible that you will gain access to additional knowledge, experience and help from the investor. These forms of partnerships can work out well for all parties involved in the business.

Directory of Venture Capital Firms, Angel Investors (resource #2)

This is a second resource we'll introduce you to which is slightly different. This database contains over 5000 potential investors in the following categories:

1. Equity Investment Firms
2. Venture Capital Companies
3. Investment Banks
4. Commercial Banks
5. Angel Investors
6. Financial intermediaries

Search investment banks and financial intermediaries by services and locations. This investment bank directory includes investment banks and financial advisors who advise companies on private placements, IPOs, and M&A.

You'll also be able to search private and corporate investors by their locations and preferred investment industries and financing types. This investor database contains more than 5,000 venture capital, private equity, and angel investors throughout the U.S., Europe, and Asia.

Search commercial banks by services and locations. The commercial bank directory includes more than 2,000 banks mostly in the USA that provide business loans, business lines of credits, business leasing, and SBA loans.

We feel this is the most effective way to network with venture capital companies, angel investors, and private equity capital firms worldwide. With just three simple steps, your message will reach more than 3,000 private capital investors throughout the United States, Europe, and Asia.

Most Comprehensive, Updated, Real-Time Investors Database.

You will reach the most current and robust database of private capital investors that have either made at least one investment in the last year, or are currently actively looking for investment opportunities.

True Relationship. Real Results.

This service ensures your email will reach the personal inbox of the investment manager, not the general company email. For example, your email will reach john@company.com instead of info@company.com.

Multi-Functional. Multi-Use.

Write anything. Use this to send out funding inquiries or press releases.

Easy-to-Use Web-Based Application.

To use this service, simply follow three simple steps: Select investors, enter your information, and then compose your message. In less than a minute, your message will reach over 3,000 investors worldwide.